

Master's Degree Program in Healthcare Management

Master's Thesis Abstracts

2017-2018 academic year

Imeda Chinchaladze –Problems in improving the HRM functionality at “M-Medi 22” Clinic.

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Annotation. Effectiveness of business management depends on stimulating human resources. Stimulation process is aimed at achieving the goals of the clinic. Study and use of new approaches to stimulation is necessary in the process of business activity in the market economy. Stimulation management is considered as part of the human resource method. It provides the study of the objectives of the strategy, integrates with other human resources management strategies; Based on the belief system and assumption system; Recognizing that managing human resources is involved in human capital; Supports the basic initiatives of human resource management, development of clinical resources and incentives for employers.

The study has been done in the direction of innovation management in the organization "M-medi 22" based on the example of polyclinics and the hospital to assess stimulation factors, patient satisfaction and competitors. It is interesting to note that children and adolescent health care, access to medical service, quality assurance and motivation to work.