

Name of the program: Healthcare Economics and Management Bachelor Program

Program Supervisor – Professor Guram Amkoladze

Credit Value of the Programme: 240 credits

Awarded Qualification: Bachelor of Business administration

Prerequisite for admission to the program: Student of the bachelor program in healthcare economics and management can become anyone with secondary education document, who passes Unified National Exams and based on the received grade will be admitted to the educational program of healthcare economics and management. Admission to the educational program without passing Unified National exams may be allowed only in cases considered by the Georgian law (article 52, paragraph 3).

The admission process of foreign nationals is in accordance with the law of Ministry of Education and Science. The law of higher education (article 52, paragraph 3) guides prerequisite of admission of foreign nationals to the educational program. They should pass the language exam and provide an official language certificate (B2 level).

Language of instruction: Georgian.

The goal of the Bachelor's program is to equip graduates with all necessary skills in management. Which means acquiring field specific theoretical knowledge; gaining obligatory ethical values and professional responsibilities for managers; future professional development; continuing studies at master level; conducting research in the field of management; managing activities in various fields of healthcare and management.

Will learn: Theoretical and methodological principles of management, contemporary management systems, concepts and types, models, organizational and legal forms of establishing enterprises, levels and authorities of management, management of organizational structures and networks, also, accounting of healthcare entities activities, fund raising and financial sources. Constructing business plan for management and development purposes, independently monitoring its implementation and reporting, hiring qualified staff, efficiently managing income from business activities. Management, finance, innovation, investment, marketing, human resource management, other social sciences, and other management directions.

Learning outcomes: The graduate will know: the fundamentals of healthcare economics and management, theories, concepts and major principles. Healthcare system management (planning, organization, functions of motivation and control); marketing management in healthcare; Management and implementation of innovation processes. Financial management and other directions of management.

Able to: Analyze and evaluate of basic indicators of managerial activities, sort and analyze financial documentations, solve problematic situations and make decisions in logical manner in the field of management, efficient communication with employees, partners, consumers, estimate and control the quality of medical services, plan staff qualifications development programs. Communicate in Georgian and foreign languages when solving managerial issues within professional and non-professional societies.

Analyze management objectives, consumer demands; the impact of internal and external factors on management, business relationships, management related information and efficiency of business related indicators. Opportunities of innovation usage for the improvement of managerial processes;

plan and support personal and others continuous professional development, plan his/her future studies, which corresponds do National Qualification Framework and higher education field related indicators.

Program structure.

Healthcare economics and management bachelor educational program duration is 4 years. Education includes 240 credits; 30 credits per semester; 60 credits in year.

General compulsory of the specialty: 50 Credits

Compulsory of the specialty: 164 Credits

Chosen of specialty: 10 Credits

Chosen free courses: 16 Credits

1 Credit = 25 Academic hours

One academic year: 42 weeks

Duration of the semester: 21 weeks

(Including: educational -15; session – 4; additional examinations-2)

Knowledge assessment system.

Student's assessment is done on a 100-point scale:

- **60 points** - midterm assessments, 40 points - final exam. The minimum competency threshold for mid-term assessments is set at 30 points. The minimum competency threshold for the final exam is set at 21 point.
- **70 points** - midterm assessments, 30 points - final exam. The minimum competency threshold for mid-term assessments is set at 35 points. The minimum competency threshold for the final exam is set at 16 point.

Grading system allows:

A) Five types of positive grade:

- **a.a) (A) excellent** – 91%-100% of maximal point;
- **a.b) (B) very good** – 81-90% of maximal point;
- **a.c) (C) good** – 71-80% of maximal point;
- **a.d) (D) satisfactory** – 61-70% of maximal point;
- **a.e) (E) sufficient** – 51-60% of maximal point.

B) Two types of negative grade:

- **b.a) (FX) – couldn't pass** – 41-50% of maximal point, some work required before the credit can be earned and by the independent work is given a right to retake an exam.
- **b.b) (F) failed**– 40% or less of maximal point, considerable further work is required and student has to retake the course.

The bachelor's thesis is evaluated on a 100-point scale:

- Preliminary review of the bachelor's thesis -60 points;
- Public defense of the bachelor's thesis - 40 points.

To be eligible for the undergraduate thesis, a student must have accumulated at least 21 points in the pre-examination for the undergraduate thesis. The minimum competency limit for public defense of a bachelor's thesis is set at 14 points.

An undergraduate thesis will be considered completed by the student if he / she accumulates 51 or more points in the assessment.