



Merry Christmas and Happy New Year!



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From November 21 to December 2, 2022, ten students from the University Geomedi visited Poland to participate in the international project "SPINAKEER", which was organized by our partner, the Siedlce University of Natural Sciences and Humanities.

In the project "Brand Management on the International Market-Polish Experience" sixty students took part from European and Caucasian countries. Within the framework of the program, students were given seminars on marketing, brand management, and international negotiations, and had field trips to well-known Polish factories and businesses to learn about European management standards. The program also included educational excursions to famous landmarks in Poland.

At the end of the project, a conference was held, where the students summarized the experience and knowledge gained within the program and thanked the university and gifted the poster to the project organizers for this extraordinary opportunity. The participants were awarded certificates at the end of the program.

Within the framework of this project also academic and administrative staff of University Geomedi visited Poland. Meetings were held with representatives of the International Relations Departments of the Medical University of Lublin and the Siedlce University of Natural Sciences and Humanities. During the meetings, current projects and future cooperation plans were discussed. The meetings took place in a business and friendly environment.



First, I am grateful for having a chance to participate in this project. For one month we had a chance to learn new things about Brand Management, how to speak at a conference/meeting, how to negotiate, tips and tricks while making a brand and how to deal with a brand crisis. Furthermore, I also want to mention that we had an excellent opportunity to meet new people and learn more about Polish culture.

Ana Gogava

Student of the Faculty of Medicine

"The "SPINAKEER" project was a big challenge in my life. Participating in this project gave me a good experience. I am extremely satisfied with the host university, the lectures and the field trips, which gave us a clear idea of the Polish culture, business and marketing situation. Throughout the project, we were familiarized with the marketing strategy of a well-known brand and enterprise, which was the best way to teach practical skills. It also gave us the opportunity to interact with students from different countries, share experiences and improve communication tools.

I want to express my gratitude for participating in this program. I want to thank University Geomed, Mrs Marina Firtsckhalava, representatives of the dean's office, Mr Tornike Khoshtaria, Mrs Khatuna Jokhadze and Mrs Nana Gvenetadze for their work and help.

I will also be happy to participate in similar projects in the future. This is truly the best opportunity for every student to test their skills and get a study abroad experience. I can confidently say that these two weeks will remain an unforgettable memory in my heart with each unique and fantastic day".

Mariam Chulukhadze

Student of Health Economics and Management

"First, I would like to thank University Geomed for this ideal opportunity. The visit to Poland had an emotionally significant impact on my student learning something new and becoming part of it is a very pleasant process. The program was very well prepared with its outing events. I will never forget the University of natural sciences and humanities, Siedlce; their lecturers, students, the city of Siedlce and Poland itself as an ideal image that created a beautiful memory in my life, which will always bring me great happiness".

Tinatini Lafanashvili

Student of Health Economics and Management

"The "SPINAKEER" project gave me the opportunity to see my future professional career from a different angle, broadened my horizons and motivated me even more. It was the best opportunity and challenge. I think it is necessary to participate in similar projects frequently since a student can share the experience of another country, its culture, and values. As a result, relationships improve, and the most valuable professional practice is created. Those two weeks spent in Poland, the lectures, the field events, and the warm attitude of the lecturers made it clear that this type of project must be implemented regularly. It will remain a sweet memory for a very long time. Each precious minute I will cherish tenderly!

Many thanks to the university for this chance, and special thanks to my dean - Mr Tornike Khoshtaria!"

Lili Gognadze

Student of Health Economics and Management



On December 15, 2022, Student Theoretical and Practical Conference was organized by University Geomedi. Students presented reports in the field of medicine, dentistry, rehabilitation, economics, and management. The Jury members evaluated the reports and determined the following winners:

I place – Swarali Chodnekar (Faculty of Medicine)

II place – Salome Sanikidze – (Faculty of Medicine of Ivane Javakhishvili Tbilisi State University)

III place – Ketevan Chigladze (Faculty of Dentistry)

The Sympathy of the jury – Mariam Chulukhadze (Faculty of Healthcare Economics and Management)

The winners were awarded cash prizes and participants were awarded certificates. All reports will be published in the University's Student Conference proceedings.

On December 16, 2022, Scientific-Practical Conference for Professors on the topic: "Modern issues in Medicine and Management" was held. The researchers and professors from the University presented their researches and reports. Their reports will be published in the University's Conference Proceedings.



The vice dean for international relations at Nikola Copernicus University, Dr Arnka Ignisiak-szulz, visited Geomedi University on October 12, 2022. She met with members of the academic board and administrative staff. As part of their meetings, they discuss future collaborations, and strengthening international relations through Erasmus +. The exchange of academic personnel was also planned.

A public lecture was given by Dr Arnka Ignisiak-Szulz on "Social and economic consequences of war in Ukraine and sanctions - A view from Poland and the EU". The discussion panel followed the lecture.



An introductory event was held at University Geomedi for first-year students, the purpose of which was to facilitate their adaptation to the university.

The Rector of the University, Professor Marina Pirtskhalava opened the event. The event was full of different fun activities, such as: dance and singing contests, and other fun games. At the end of the event, all students participating in the competition were given prizes.

On October 20th, 2022 with the initiative of Physical Medicine and Rehabilitation faculty, a public lecture was held at University Geomedi, on the topic "Nutritional problems in highly skilled athletes: analysis, planning and management". The lecture was conducted by the vice president of Georgian sports medicine associations, Nutritionist and professor Ketevan Beridze.

The lecture included theoretical and practical aspects of nutrition and hydration, related to healthy eating, and sports training. At the end of the lecture, a discussion was held around the discussed issue.



On December 23, in the conference hall of the University Geomedi, a student of the Faculty of Physical Medicine and Rehabilitation - Gigi Khurtsidze made a presentation on the topic: „ Primary Substance".

He spoke about the essence of the substance, the main substance element that determines the peculiarity of the things in the world. An interesting discussion was held at the end of the presentation



The University Geomedi conducts various types of medical or educational activities within the framework of social responsibility, for this project and with the support of University's dental clinic, was conducted a lesson for about a hundred first graders in the "Albion" educational institution, the lesson was about on oral hygiene, proper teeth brushing and washing hands, which was led by Giorgi Modebadze, the head doctor of the University Geomedi dental clinic.

The meeting was well received by students and their parents, as well as representatives of the school administrations. In the future, the university plans to visit different educational institutions of Tbilisi with a similar event.



On November 24, 2022, within the framework of Gimnasioni, Papuna Kachkachishvili, a Faculty of Physical Medicine and Rehabilitation student at the University Geomedi, made a presentation on the topic: "Enotherapy". It is a treatment method that studies wine characteristics and their effect on organs and systems of the human body. The speaker talked about the old traditions of wine making and the medicinal properties of wine.

University professors and students attended the event. An interesting discussion was held at the end of the presentation.



On 11th of November, 2022, public lecture was held for administrative staff on the topic: "Personal Data Protection in Higher Education Institutions" The training was conducted by Lili Taniashvili, who is a Senior Lawyer of the Private Sector Supervision Department of the Personal Data Protection Service. Within the framework of the training, she discussed the importance of protection of personal data processing, legal bases of data processing, principles of data processing, data security and data subject rights. The training included practical examples and exercises, which allowed the audience to study the issue based on practical tasks.